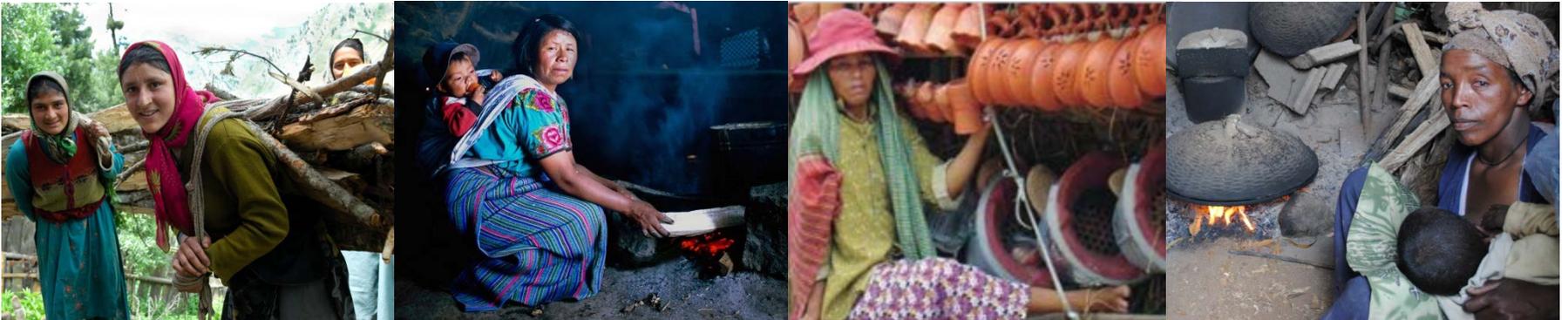




Alliance Business Plan: Importance of Global Standards and Testing

February 28, 2012



The Global Alliance for Clean Cookstoves

Problem

- Every day, 3 billion people (500 million households) rely on solid fuels to power their rudimentary stoves, leading to 2 million deaths annually, wasted productivity, and environmental degradation.

Vision

- Universal adoption of clean and efficient cookstoves and fuels.

Mission

- Save lives, improve livelihoods, empower women, and preserve the environment by creating a thriving global market for clean and efficient cookstoves and fuels.

Goal

- 100 million households adopt clean and efficient cookstoves and fuels by 2020.

The Alliance has 270+ Partners

Donor Countries	Private Sector Donors	NGO Donors	National Partners
<p>Canada </p> <p>Denmark </p> <p>Finland </p> <p>Germany </p> <p>Italy </p> <p>Ireland </p> <p>Malta </p> <p>Netherlands </p> <p>Norway </p> <p>Spain </p> <p>United Kingdom </p> <p>United States </p>	  <p>Morgan Stanley</p>   <p>B/S/H/</p>	     	<p>Bangladesh</p> <p>Burkina Faso</p> <p>Cambodia</p> <p>Colombia</p> <p>El Salvador</p> <p>Ethiopia</p> <p>Guatemala</p> <p>Kenya</p> <p>Lesotho</p> <p>Nigeria</p> <p>Rwanda</p> <p>Tanzania</p> <p>Peru</p> <p>Viet Nam</p> <p>Uganda</p> <p>Central American Integration System</p>

The Alliance also has hundreds of implementing partners.

The Alliance convened the sector to develop a cohesive strategy to ignite change.

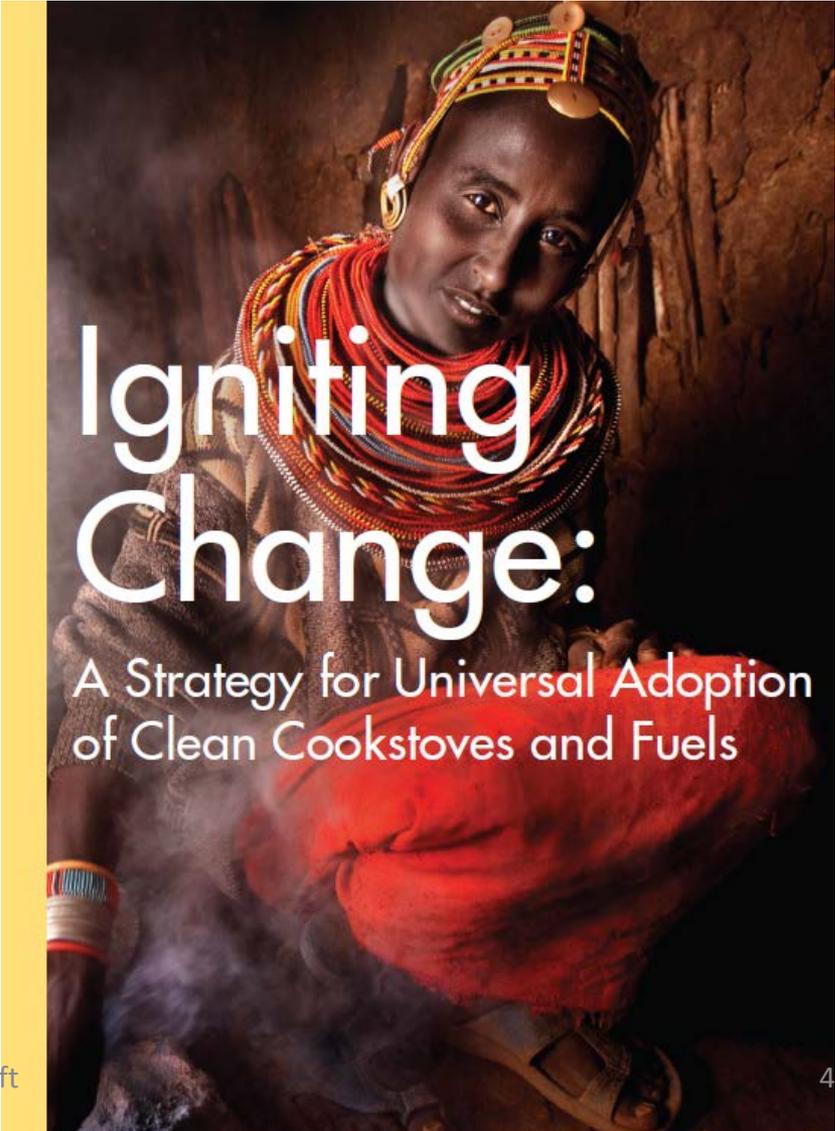
*More than 350
practitioners and experts*

11 expert Working Groups

6 months of engagement



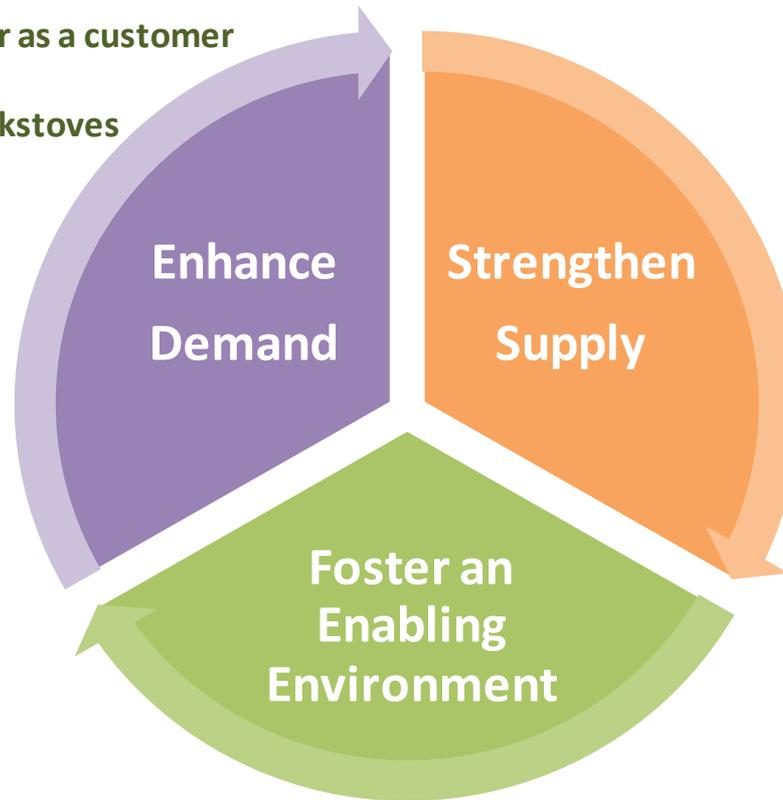
*Strategy report released
in November!*



Igniting
Change:

A Strategy for Universal Adoption
of Clean Cookstoves and Fuels

A three-pronged strategy and business plan has been developed to spur the clean cookstove market.



- Understand and motivate the user as a customer
- Reach the last mile
- Finance the purchase of clean cookstoves and fuels
- Develop better cookstove technologies and a broader menu of options

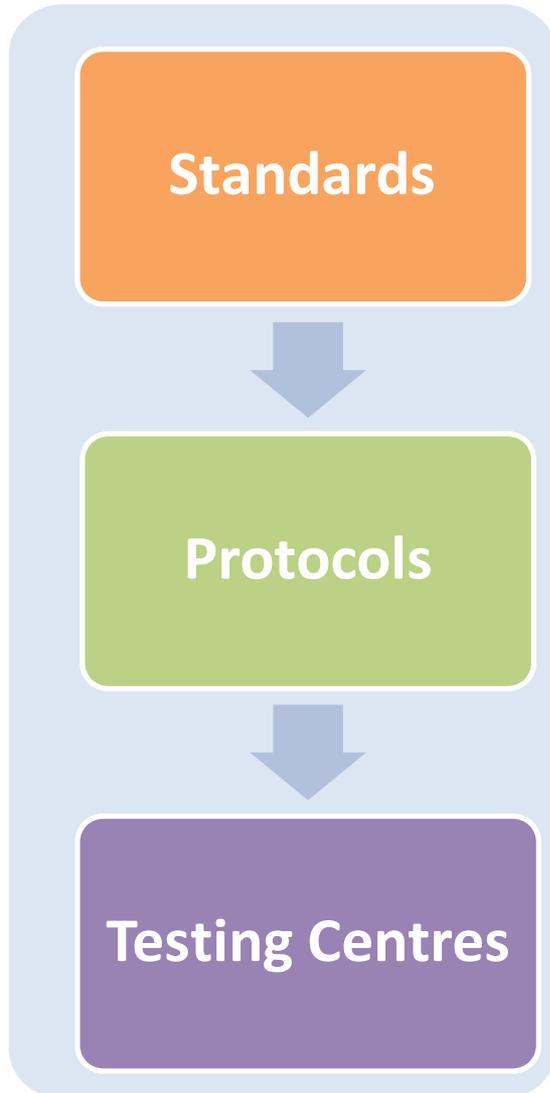
- Finance clean cookstoves and fuels at scale
- Access carbon finance
- Build an inclusive value chain for clean cookstoves and fuels
- Gather better market intelligence
- Ensure access for vulnerable populations (humanitarian)

- **Promote international standards and rigorous testing protocols, locally and globally**
- Champion the sector to build awareness
- Further document the evidence base (health, climate, and gender)
- Engage national and local stakeholders
- Develop credible monitoring and evaluation systems

The Alliance has six global value propositions.



Three standards and testing efforts will be initiated by the Alliance in the next few months.



Next two days we will work closely with ISO reps and our community to jointly agree on our starting point and methods to effectively disseminate the IWA

Develop process for evaluating existing protocols, develop new ones for unique stove types and review and improve upon existing protocols.

Strengthen capacity, equipment and network of approximately six centers around the world to enable testing to newly established standards.

The Alliance is focused on executing against the Standards and Testing priorities.

- **Multi year \$1.5m+ funding secured from the Dutch Government, Canadian Government, and Shell**
- **RFA to be released in April to support the enhancement of testing centers around the world**
- **Full time dedicated Alliance Standards and Testing Manager position to be filled by April 1st**
- **Stakeholder consultations and country workshops in three continents to include module on Standards and Testing to support dissemination and adherence to IWA**

- What excited you the most about these activities?
- What opportunities do you see for your organization to engage in these initiatives?