Cooking with Ethanol:
Benefits, key challenges and lessons learned
July 7th, 2015
Today’s Speakers

• John Mitchell, U.S. Environmental Protection Agency, Webinar Facilitator
• Brady Luceno, Daniel Seals, and Hilary Landfried – Project Gaia, Inc.
• Ted Örbrink – CLEANCOOK
• Gaston Kremer – Green Social Bioethanol
• Anna Wikman– Stockholm Environmental Institute
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Purpose of the Webinar

- Learn about ethanol as a clean fuel for cooking.
- Discuss the main challenges to increasing the use of ethanol as a cooking fuel, focusing on fuel supply and policy issues.
- Discuss recent changes that make the industry feel like they are gaining traction.
- Provide case study examples of solutions to these challenges currently being implemented by partners.
• What is ethanol?
• Benefits of ethanol
• Stove technologies
• Main challenges to scaling up
• Efforts to address challenges
  – Micro scale solutions
  – Macro scale solutions
  – Policy and adoption challenges and solutions (Ethiopia case study)
• What’s next?
• Presenter Interaction/Q&A
Questions to Consider

• What are some specific lessons and approaches from this webinar that can be applied to your work and your local context?

• What supports or barriers to the production and use of ethanol for cooking exist in your local context?
What Is Ethanol?

Ethanol is a clean and renewable fuel that revitalizes local economies by creating energy independence.

- Multiple feedstocks: sugar, starch, cellulose
- Liquid vs. gelled cooking fuel
- High energy content & efficiency when used with complimentary products

Multiple Uses:
- Transport fuel, beverage, solvent, heating fuel, NASCAR, Fuel cells, pharmaceutical

Co-products
- Dried Distillers Grains (DDG) – animal feed
- Fertilizers
- CO2 (beverage, medical, dry ice)
What is Ethanol?

What type of ethanol do we use for stoves?

- Hydrous 90-95% ideal
- Some methanol OK (handling considerations)
- Low impurities (fusel oils)
- Blue flame

Ethanol as a household fuel

- Denatured – non-potable
- Dyed
- Distribution models (bottles, jerry cans, drums)
- Standards (in process)

Average family of 5 uses .5 – 1 liters per day
Price ranges between $0.20 – 1.90 USD per liter
Benefits of Ethanol

A UNIQUE SOLUTION

Ethanol & Methanol are clean and sustainable fuels that revitalizes local economies by creating energy independence.

Clean Cookstoves can burn these fuels safely and efficiently.

No trees cut. No Smoke.

REDUCED EMISSIONS. HEALTHY, HAPPY FAMILIES.
Benefits of Ethanol

CleanCook Stoves

Challenging development dogma, the CleanCook is a modern stove that runs on truly clean fuel - suitable for families everywhere.

**EFFICIENCY**
6 times more efficient than a traditional woodfire stove.

**SAFETY**
In over 8 million days of use, there has not been a single stove accident on record.

**HEALTH**
0 household air pollution. Drastically reduces risk of lung and respiratory illnesses.

**DESIGN**
The innovative stove canister holds 1.2 liters of ethanol and cannot leak. One canister provides a full day of cooking for a family of five.

**ISO TIER**
4/4 Stretches beyond goals which achieve significant, measurable health and environmental targets.
Benefits of Ethanol

WOMEN NO LONGER FACE ASSAULT OR EXHAUSTION FROM LONG TRIPS GATHERING WOOD

WITH A FUEL THAT COOKS QUICKLY THEY HAVE TIME TO LIVE THEIR LIVES
Evolution of Cleancook

- **Key Acquisitions**
  - 1984: Origo acquires alcohol stove manufacturer
  - 2001: Dometic assets sold from Electrolux forming new Cleancook Sweden AB
  - 2002: Dometic approached by Project Gaia to develop alcohol stove for developing markets
  - 2006: Stainless Steel single burner for developing world launched
  - 2007: Aluminium body versions of single and double burner launched
  - 2012: Manufacturing of double burner moved to South Africa
  - 2015: Aluminium body versions of single and double burner launched
  - 2015: Manufacturing of single burner in South Africa
  - >55,000 Cleancook stoves distributed

- **Company/Product Development**
  - 1984: Electrolux acquires alcohol stove manufacturer
  - 2001: EQT acquires Dometic Group from Electrolux
  - Ongoing R&D to increase performance, decrease cost and work on new concepts
Evolution of the Cleancook stove

1
~ € 59
~ € 92

2
€ 46
€ 69

3
€ 35
€ 59
Current Cleancook stove range

Fuel canister

Nova 1: € 30  - 50%
Nova 2: € 50  - 45%
How does it work?

- Canister absorbing the fuel
- Fuel evaporates and mixes with air
- Fuel and air mix burn above canister opening (no wick)
- Chimney effect increasing power
- Flame spreader evening out the flame and act as safety against filling from top
- Wind protection ensures stable flame
- Regulate the flame for simmering mode
Knock-down Distribution

• Current Nova models shipped unassembled from South Africa for local assembly
• Local investment needed for assembly approx. <1000 USD (rivet gun etc)
• Benefits:
  – More units in each container = lower freight cost / unit
  – Import of unassembled products = lower duties
  – Local assembly = local jobs created
Cleancook Star Stove

New concept for local assembly:
• Automated mass production = increased capacity = lower cost of production
• Flat metal sheets = increased number of units/ container = lower freight cost/unit
• Import of unassembled products = lower duties
• Local assembly = local jobs created
• No tooling needed locally, only folding by hand
• Same canister & combustion = same performance
Cleancook Star Stove

~ € 21 ➔ - 65%
Polling Question #4

What do you think is the biggest challenge with promoting or distributing ethanol for cooking?

A. Finding the right stove
B. Fuel production challenges
C. Fuel distribution challenges
D. Policy challenges
E. Other (cost, competition, etc.)
Main Challenges

1. Supply Chain
2. Prohibitive Policies
   - Standards
3. Seed funding
   - Access to capital for technology & business infrastructure
Micro scale solutions
Social Bioethanol Concept
Green Ethanol Micro Distillery

- Innovative no-cook Simultaneous Saccharification and Fermentation (SSF) process at 28°C to 32°C.
- Does not require high temperature fermentation.
- Low energy consumption, having a positive energy balance.
- Ethanol-powered generator 40-120 KVA.
Equipment:

• Modular Equipment for small-scale bioethanol production.

• Internationally patented continuous system technology, producing 95° GL standard Bioethanol.

• Robust structure, low maintenance cost.

• Versatile – efficient with a variety of starch and sugar feedstock (cassava and sugar cane for instance).
## GLOBAL OUTLOOK

### POTENTIAL GLOBAL DEMAND FOR ETHANOL AS A HOUSEHOLD COOKING FUEL

<table>
<thead>
<tr>
<th>People using traditional biomass fuels</th>
<th># in Millions</th>
<th># of Families</th>
<th>Ethanol required per year (Million Liters)</th>
<th>Ethanol required per year (Million Gallons)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>698.0</td>
<td>139.6</td>
<td>28,025</td>
<td>7,404</td>
</tr>
<tr>
<td>Developing Asia</td>
<td>1,814.0</td>
<td>362.8</td>
<td>72,832</td>
<td>19,242</td>
</tr>
<tr>
<td>Latin America</td>
<td>65.0</td>
<td>13.0</td>
<td>2,610</td>
<td>689</td>
</tr>
<tr>
<td>Middle East</td>
<td>10.0</td>
<td>2.0</td>
<td>402</td>
<td>106</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,587</strong></td>
<td><strong>517</strong></td>
<td><strong>103,868</strong></td>
<td><strong>27,442</strong></td>
</tr>
</tbody>
</table>

| People using coal                      |               |               |                                             |                                             |
| Mainly China, also India & South Africa| 400.0         | 80.0          | 16,060                                      | 4,243                                       |

| People using kerosene                  |               |               |                                             |                                             |
| Africa                                 | 24.0          | 4.8           | 964                                         | 255                                         |
| Asia                                   | 184.5         | 36.9          | 7,408                                       | 1,957                                       |
| Latin America & Caribbean              | 9.6           | 1.9           | 385                                         | 102                                         |
| **Total**                              | **218**       | **44**        | **8,757**                                   | **2,314**                                   |

| People using LPG                       |               |               |                                             |                                             |
| Africa                                 | 73.8          | 14.8          | 2,965                                       | 783                                         |
| Asia                                   | 634.9         | 127.0         | 25,492                                      | 6,735                                       |
| Latin America & Caribbean              | 236.1         | 47.2          | 9,480                                       | 2,505                                       |
| **Total**                              | **945**       | **189**       | **37,937**                                  | **10,023**                                  |

**GRAND TOTAL**                         | **4,150**     | **830**       | **166,622**                                 | **44,022**                                  |

**Assumptions:**
- Assumes a family size of 5 people
- Assumes 0.55 liter per family per day x 365 days per year

**Sources:**
Macro Scale Solutions
Macro Scale Solutions (continued)

• Importing Ethanol
  – Creating the market
  – Is ethanol a competitive fuel alternative?
  – Demonstrated market for ethanol drives increased local production, lowers cost

• Fuel Supply Infrastructure
  – Access and Affordability
    • Access
      – Infrastructure development to reach households
      – Ease of transition
    • Affordability
      – Compared to alternative fuels in market place
      – Purchasing power flexibility
Ethiopia – 94 million and one of the world's largest firewood consumers

94% of energy demand is covered by fuel wood, charcoal, branches, dung cakes and agricultural residues

Every year, 200,000 hectares of forest are destroyed in Ethiopia

Berkeley Lab: http://cookstoves.lbl.gov/ethiopia.php

Fuel used for cooking in the household sector, 2011.
Ethiopia aims to become Middle Income and Carbon Neutral by 2025 through:

• Improving crop and livestock production practices to increase food yields, hence food security and farmer income, while reducing emissions

• Protecting and re-establishing forests for their economic and ecosystem services, including as carbon stocks

• Expanding electric power generation from renewable sources of energy fivefold over the next five years for markets at home and in neighboring countries

• Leapfrogging to modern and energy-efficient technologies in transport, industry, and buildings.
Three Studies in Ethiopia

• Ethanol: towards a viable alternative for domestic cooking in Ethiopia – SEI

• Demonstrating the Feasibility of Ethanol for Household Cooking – Gaia and SEI

• Holistic Feasibility Study of a National Scale-up Programme for Ethanol Cook Stoves and Ethanol Micro Distilleries (EMDs) in Ethiopia: Feasibility Study of EMDs: Market, Financial and Economic Analyses – Gaia Association
Adaptation Challenges for Ethanol

Input production and collection

- No guaranteed supply feedstock (molasses)
- No guaranteed supply ethanol from sugar factory
- Irregular price of inputs
- Transport cost

Processing (Ethanol Distillation)

- Procurement of MED and Stoves
- Land
- Installation
- Power supply
- Waste mgmt
- Training staff

Transport and Logistics

- Packaging/Bottling
- Transportation/access and price
- Storage

Marketing and Distribution

- Distribution sites of Ethanol
- Price of stoves and fuel
- Access to stove resellers
- Market size?
- VAT tax and no subsidies

http://www.sei-international.org/publications?pid=2746
Opportunities for Government of Ethiopia

- Ethanol could replace kerosene in 100% of urban households, and charcoal in up to 50% of rural households – if price is competitive
- Emission Reduction Payments
- Health - national burden of disease attributable to solid fuel use - 4.9%
- Save Foreign Exchange for the Government of Ethiopia

Ethiopia Import, Total Country Trade: $11.5B  https://atlas.media.mit.edu/en/profile/country/eth/
TIME! Children will not go to school hungry

Movability – replace charcoal (e.g., in coffee ceremony inside the house)

Ethanol is a compliment to electricity according to users

http://www.sei-international.org/publications?pid=2746
Recommendations

“The key to stimulating private sector involvement is to regulate the input and output prices of ethanol”

“The government needs to play a central role in promoting ethanol for household cooking to stimulate demand amongst households”

Recommendations

- VAT – Tax exemption and subsidies for ethanol - not kerosene
- National Ethanol Fuel Program
- Private Sector Support
- Revision of the Ethiopian Biofuel Development and Utilization Strategy – however – “policy in itself is not a goal”
- Market Size Assessment

http://www.sei-international.org/publications?pid=2746
## Lessons Learned and Next Steps

### Lessons Learned

1. Start with modern technology
2. Private sector engagement
3. Involve policymakers early
4. Micro AND Macro approach
5. Facilitate access to technology & capital

### Next Steps

1. Build global supply chain & conduct market research (local feedstocks)
2. Develop international standards for fuel and stoves
3. Replicate successful models
4. Continue to innovate technology
5. Commercialize
Contact Information

Brady Luceno (PGI): bluceno@projectgaia.com
Daniel Seals (PGI): dseals@projectgaia.com
Hilary Landfried (PGI): hlandfried@projectgaia.com
Gaston Kremer (GSB): gaston@green-social.com
Ted Örbrink (CLEANCOOK): ted.orbrink@cleancook.com
Anna Wikman (SEI): anna.e.wikman@gmail.com
Questions and Answers

To ask a question, please type in your question in the Questions/Chat pane on your webinar console.
Next Steps

Following the webinar…
• The presentation and answers to your questions will be posted to http://www.epa.gov/cookstoves
• Please complete the Survey Monkey Evaluation you will receive shortly

Let us know…
• What surprised/interested you most about what you heard from the presenters?
• What information would you like to hear more about?
• What other topics would you like to see presented in the future?